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Ameeta Iyengar
CEO

May 2008

Dr Mandar Gadkari
102, Ganesh Apartments
168, Vikaswadi
Dr Ambedkar Road
Dadar TT
Mumbai-400014

Dear Mandar,

It is a truth universally accepted by everyone that among doctors, the least preferred are dentists!

Since the time story telling became an industry, this 'dubious honor' conferred on dentists in general, has been exploited in comics, fiction books and recently, most effectively in Pixar's box office grosser 'Finding Nemo'.

Were Steven Spielberg to have got his teeth attended to by Mandar, he would have ordered to edit those 'dentist torturing' scenes from the film.

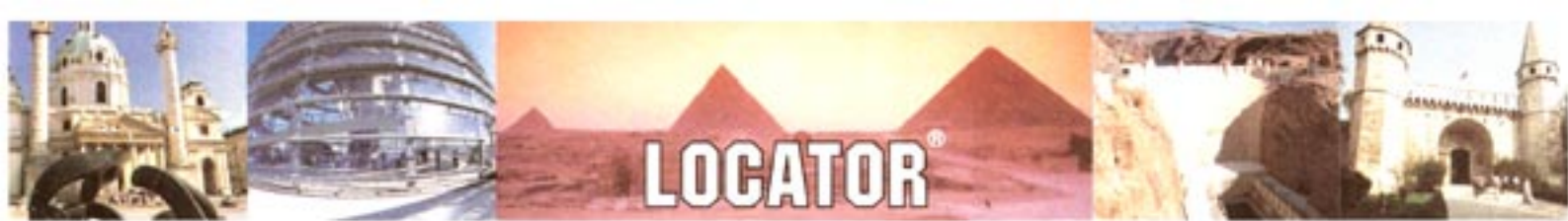
And you can trust me when I say this because I speak from experience.

My daughter, Ria, at age 10, had the all- too- common cavity condition. But what followed after that was most uncommon.

After she was traumatized, in just one visit, by completely insensitive and cruel handling by a practicing, pediatric dental surgeon (and mind you, she was a mother of two young daughters!), Mandar was recommended to complete Ria's treatment.

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Can you even begin to imagine the challenge that lay before Mandar?
Not unsimilar to Edmund Hillary's !!

What did Mandar do ???

I can recall everything with crystal clear clarity after a full decade. And I continue to be awe struck!

Through his medical expertise and outstanding 'bedside manners' he weaved magic and in just one visit Ria's 'psychological' and physiological condition was superbly handled.

That magic was real because ten years later it still endures, undiminished.

His continuously growing practice and always 'smiling' patients in every conceivable age group are a living proof of this man's complete command over his subject and patients, alike.

So the question which begs answering....

What draws this flock of 'sick' to Mandar's clinic?

Is it the world class technology in use here, or the stylish, un dentist like interiors?

Or the very rare, un commercial approach in his charges?

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I am sure its all of the above, but only skin deep as comfort factors go.

What is working the real magic I think is all of the below

Mandar and his entire team are daily affirming a medical man's responsibility to the sick .Which is....

To Cure Sometimes, Relieve Often, Comfort always!

I hesitate not when I state that

Mandar and his team are indeed the Gold standard in dental care!!!

May their tribe increase!

Warmly

Ameeta

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